

MARK FITCHES - PRODUCER DIRECTOR

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Key to my work is building relationships and working closely with presenters, talent and contributors to identify and develop storylines. I have extensive experience in shooting both as the lead and part of a multi camera team.

Owning a complete camera set up, including lighting, sound and a drone enables me to shoot at short notice.

Key Skills

Extensive experience producing content to meet a variety of client briefs from concept to delivery.

Managing key client relationships with global brands.

Creating pitches to achievable budgets inline with the vision and maximum spend for each job.

Strong self shooter with a wealth of knowledge using a variety of cameras, lighting and sound equipment.

Editing short and long form content for UK broadcasters to social media campaigns.

Directing single camera and multi-camera crews as well as high profile presenters/talent.

Overseeing multi-disciplined departments to ensure delivery of assets are to specification and on schedule.

Studio and Live Outside Broadcast experience.

Scripting pieces to camera, interview questions and VO as well as creating full edit notes after each shoot.

Podcast producing and editing.

Project managing multiple deliveries simultaneously.

Capturing publicity stills to accompany press releases.

Drone owner and operator.

Professional Experience

PRODUCER/DIRECTOR/OWNER - EVENT FILMS - 12/2020 - PRESENT

I set up Event Films to produce engaging and entertaining content to meet and exceed each client brief. Filming, producing and editing promotional pieces, social media campaigns, interviews, testimonials, event highlights, corporate videos, branded content, and human interest films for commercial clients. From conception to delivery I engage in a variety of production methods and filming styles to thrive in ever changing shoot environments. Working with multiple clients I am very used to managing several projects simultaneously.

Showreel: <https://www.eventfilms.uk/work>

FREELANCE SHOOTING PRODUCER DIRECTOR - 05/2015 - PRESENT

As a freelance Shooting Producer/Director, I Script, Produce, Shoot and Direct a large variety of programmes to broadcast on all of the major UK channels, from hard hitting emotional series to entertainment and factual pieces. Key to my work is building relationships and working closely with clients, presenters, talent and contributors to produce high quality content.

Each production consists of shooting master interviews, capturing B-Roll, GV's and at times aerial footage.

The Murder of Sandra Rivett - AMAZON PRIME

A feature length documentary looking at the unsolved murder of Sandra Rivett, the nanny of Lord and Lady Lucan.

Murdered at First Sight Series 2 - SKY CRIME

A true crime documentary series telling the first-hand stories of some of the most complex and hard-to-solve murder cases: stranger murders.

Secrets of the Super Factory - CH4

Going behind closed doors of some of the largest and smartest factories on Earth.

Rich House Poor House 7, 8 & 9 - CH5

Two families from opposite ends of the wealth divide swap homes, budgets and lives to find out if money really does buy happiness.

Sam and Billie Series 6 & 7 - ITV

7 part observational documentary series covering the lives of reality stars Sam and Billie Faiers.

Back To Mine Stay For Longer - ITV

Rochelle Humes presents this 6 part property makeover show.

On Call With: UK's Emergency Services - ITV

A series of action packed films shot on the fly following the heroic acts of UK's emergency services.

London's Air Ambulance - Shot using on-body cameras to be at the heart of each potentially life saving call out.

Britain's Busiest A&E - Filmed in a team of two as the daily drama unfolds for staff and patients on the scene.

NHS: 70 Years of Saving Lives - ITV

In a set of highly emotional VT's these well known faces go back to the hospitals that saved their lives. *Lorraine Kelly* visits St. Georges hospital for the first time since the horrific accident that nearly cost her her life. *Simon Gregson & Emma Gleave* return to the ward where Emma was close to death after an ectopic pregnancy.

An Interview with: Naomi Campbell - ITV

One-off special interview with Naomi Campbell celebrating her charity Fashion for Relief.

Inside the Royal Wedding - ITV

A guided tour with Paul Burrell ahead of the big day in Windsor including an in depth interview about his time with Prince Harry.

Anneka's Beach Challenge with Anneka Rice - ITV

In this four part fact ent strand we uncover secrets of the UK's coastlines through a series of stories told by locals.

Surviving the Tunisia Beach Attacks - ITV

Suffering from PTSD after the harrowing terrorist attacks, victims seek much needed help to transform their lives.

Inside Britain's Businesses - ITV

Celebrating the history of iconic British businesses and how they became successful.

SHOOTING ASSISTANT PRODUCER - THIS MORNING - ITV 1 - 07/2015 - 01/2017

I would independently shoot and produce content for the main show. Knowing how to work with limited budgets and gain access to unique locations and in demand contributors was essential to the role.

Selected This Morning Features that I Shot, Produced and Directed:

Idris Elba Star Trek Promotion

The Durrells S3 Behind the Scenes

Alice Beer in Search of Trump Island

Benidorm: Behind the Scenes

DEVELOPMENT RESEARCHER - TUESDAY'S CHILD - 06/2015 - 07/2015

Create and develop full proposals for primetime factual entertainment series in line with channel commissioning briefs.

BBC WORLDWIDE - ACQUISITIONS EXECUTIVE - 02/2012-05/2015

News and Current Affairs, Sports, BBC Entertainment and the Natural History Unit

I managed the relationships with BBC Studios, as well as independent production companies, leading negotiations for the international rights and deficit funding production budgets. My role would start at development right through to the management of a programmes delivery.

My duties included:

- Working with producers, directors, production managers and development teams to meet the channel commissioner's slot requirements.
- Pitch new programme ideas to the key BBC Worldwide business areas such as the International Sales Teams, Music Publishing, BBC Active, BBC Books, Consumer Products, and BBC Earth.
- Drafting the distribution agreement with the legal teams.
- Manage the investment budgets for news and current affairs documentaries as well as sports films.
- Attending global TV markets to discuss new factual entertainment formats and potential acquisitions. Markets including MIPTV/MIPCOM in Cannes, Realscreen in Washington DC, Wildscreen and the Edinburgh TV festival.

A selection of titles worked on include-

BBC global brands such as Top Gear and Dancing with the Stars, Life Story, Shark, Natural World, Panorama and This World.

ALL3MEDIA - ACQUISITIONS EXECUTIVE - 05/2008-02/2012

As part of the ALL3MEDIA group of production companies, my role within the acquisitions department was to identify, develop and maintain excellent relationships with UK based and overseas producers whilst evaluating their content for international distribution.

PRIME FOCUS Facilities House (p.k.a VTR Group) - VT Operator/Edit Assistant 02/2005-07/2007

My role involved edit assisting for Smoke, Avid and Final Cut Pro suites as well as offline edit jobs on Avid.

Summary of Qualifications

BA Hons. - Video Production and Film Studies - Buckinghamshire Chilterns University College.

REFERENCES AVAILABLE UPON REQUEST

This CV may be kept on file and distributed for employment purposes.